





# **2015 ANNUAL REPORT**

Celebrating a Thirty Year Legacy of Keeping Children Safe

# **PEI**Kids

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\* Company/Organization names for identification, not endorsement nurroses

### **LEADERSHIP**

Dear friends,

PEI Kids has a 30-year tradition as the standard-bearer for child safety and child assault prevention in Mercer County. As a career law enforcement professional, I have seen first-hand the need that PEI Kids fills and the impact of the agency's work in our community. As we continue our legacy, the task set before us is to prepare for tomorrow's challenges while drawing from yesterday's wisdom.

In 2015, I had the opportunity to witness many exciting developments at PEI Kids, including implementation of a new strategic plan, launch of initiatives and new program partnerships, infrastructure improvements, and a renewed focus on operational excellence. We continue to benefit from an engaged and well-rounded Board of Trustees that consistently provides impressive leadership, oversight, and meaningful support.

After serving as a Trustee for many years, it is now my privilege to help govern this highly-regarded organization as its Board President. I am proud of our accomplishments over the past year and the impact that we've had on a generation of children and families in Mercer County. I am also humbled by the tremendous outpouring of community support for the agency's mission and for the work that PEI Kids does every day.

Thank you for your support and dedication, your words of encouragement, and for all you do to make this very important work possible.

Yours in service,

George C. Meyer Board President



Dear friends.

In 2015 PEI Kids celebrated its 30th anniversary of serving the children and youth of Greater Mercer County. This was also my first full year with the agency. I came to PEI Kids because I was attracted to its rich history and timeless mission: dedicated to promoting and maintaining a safe environment for all children.

Even as our agency grows and adapts to changing times, we have maintained a singular focus on fulfilling this mission through the work of our core programs which bring prevention education, healing for child victims of sexual abuse, redirection for at-risk youth desiring to turn their lives around, and stability and support for children in foster care. We are fulfilled to do this meaningful work every day, and the work is truly our reward.

Our 2015 annual report is a tribute to the hope and promise we see in the young people who we are privileged to serve. This report is also a testament to all of you who help us make a difference in their lives. It reflects the commitment and generosity of the individuals, families, foundations, and corporations that make our service to Mercer County's children possible.

I cannot overstate the heartfelt gratitude that I feel for the many members of our community – donors, grantors, volunteers, supporters, program partners – who give precious resources that enable PEI Kids to serve where and how we are most needed. Everything we do and accomplish is because of your generous support. On behalf of all those we serve, thank you for your

thoughtful and generous support. The progress we report in the following pages couldn't exist without you.

With a grateful heart,

Roslyn E. Dashiell Executive Director



### PREVENTION • EDUCATION • INTERVENTION

#### **MISSION**

PEI Kids is dedicated to promoting and maintaining a safe environment for all children. PEI Kids works with the child, family, and caregiver to provide prevention, intervention, and advocacy programs relating to personal safety, sexual abuse, and the overall well-being of the child.

In 2015, PEI Kids celebrated 30 years of service to the Mercer County community. We served nearly 12,000 children, youth, and family members through our prevention education and intervention programs, including our school-based workshops which taught students how to stay safe from assault, abuse, and bullying; and our adult workshops which taught teachers and parents how to reinforce these strategies and keep children safe.

Through our intervention services, we provided crisis counseling for child victims of sexual abuse, anger management for at-risk youth, community-based rehabilitation for first-time juvenile offenders, and support services for children in foster care. PEI Kids continued to expand its services, outreach, and community partnerships to meet the needs of Mercer County's children and youth and create an environment where they can grow and thrive.



Our Mother/Daughter Support Group enjoyed a circus performance followed by a confidence-building clinic.

### **2015 FINANCIAL HIGHLIGHTS**

# STATEMENT OF ACTIVITIES\* REVENUES & OTHER SUPPORT

Government Grants	\$703,318
Program Fees	17,645
Fundraising, net of expenses	94,951
Contributions	276,617
Rental income, net of expenses	14,730
Investment income	82

Total Revenues and Support \$1,107,343

### **EXPENSES**

Programs:

Prevention	\$184,257
Crisis Intervention Counseling	215,025
Supervised Family Visitation	231,212
Transportation	84,509
Juvenile Intervention	125,160
Total Programs	\$840,163
Management and Administrativ	e 165,243
Fundraising _	98,550
Total Expenses \$	1,103,956

### STATEMENT OF FINANCIAL POSITION

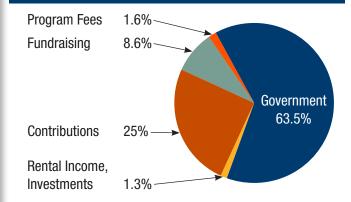
Total Assets	\$1,062,757
Total Liabilities	373,952
Total Net Assets	688,805
Total Liabilities and Net Assets	\$1,062,757

<sup>\*</sup> Audited results, year ended 12/31/2015

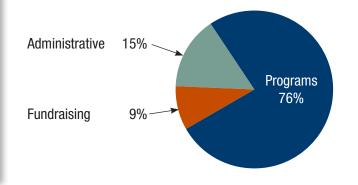


As lead agency of the Greater Mercer Coalition to Prevent Child Sexual Abuse, we provided free community workshops training hundreds of adults how to protect children from sexual abuse.

### **2015 REVENUE**



### **2015 EXPENSES**



# **PEI**Kids

## **DELIVERING QUALITY PRO**

### **PREVENTION EDUCATION**

LAST YEAR, OUR PREVENTION EDUCATION WORKSHOPS TAUGHT OVER 11,000 STUDENTS, PARENTS, EDUCATORS AND COMMUNITY MEMBERS HOW TO KEEP CHILDREN SAFE.

Our prevention education programs seek to prevent violence and abuse in the lives of children through school-based workshops, assemblies, and free community seminars that teach important safety concepts and strategies.

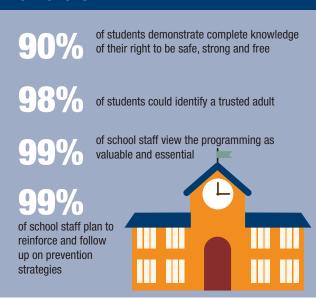
### PREVENTION EDUCATION

SCHOOL BASED WORKSHOPS - 498
SCHOOLS VISITED - 65
COMMUNITY WORKSHOPS - 13
CHILDREN EDUCATED - 10,647
ADULTS TRAINED/EDUCATED - 642
DISCLOSURES OF ABUSE REPORTED - 7\*

\* Based on 2015-2016 school year

In 2015, our specially-trained facilitators conducted 498 workshops in 65 public, private, and charter schools reaching 10,967 pre-k to eighth-grade students, teachers, administrators, and parents. Facilitators are adept at engaging students in an age-appropriate way and creating a safe environment for children to disclose concerns – such as a third-grade boy, who was being exposed to his father's drug use while enduring physical assaults; or a second grade girl who was being sexually molested by her teen-aged sister/babysitter. We were able to bring intervention and support to these children and begin a process of healing.

### FOLLOWING OUR CHILD ASSAULT PREVENTION WORKSHOPS:



Additionally, through our work as the lead agency of The Greater Mercer Coalition to Prevent Child Sexual Abuse, we presented free, Enough Abuse community workshops – teaching 322 Mercer County adults how to prevent, identify and respond appropriately to child sexual abuse and reduce children's vulnerability.

### **SUPPORT SERVICES**

OUR SUPPORT SERVICES PROGRAMS BRING NEEDED ASSISTANCE TO CHILDREN IN FOSTER CARE AND THEIR FAMILIES.

Children removed from their homes and placed in foster care need to feel safe and stable. In 2015, we provided 1,628 supervised visits that enabled children in foster care to spend time with their parents and siblings and share in important family moments and milestones. Our

### **SUPPORT SERVICES**

CLIENTS SERVED - 179
FAMILY VISITS SUPERVISED - 1,628
TRANSPORTATION PROVIDED - 44,020 MILES

Supervised Visitation offers a safe, nurturing environment and provides consistent opportunities for biological parents to bond with their children, demonstrate parenting abilities, and preserve and strengthen family bonds with the ultimate goal of reunification.

### AS A RESULT OF OUR FAMILY SUPPORT SERVICES:

children in foster care benefitted from quality family time with siblings and biological parents

family case files were provided to assist the courts and DCPP with child permanency and family planning decisions

of clients received safe and timely transportation to receive counseling, medical treatment, therapeutic assessments, and family support services

Additionally, our Transportation Plus program provided over 44,000 miles of assisted transport for children in foster care and their families to attend family visits, medical, therapeutic and other appointments and meet important family obligations.

### **GRAMS FOCUSED ON CHILD SAFETY**

### **CRISIS INTERVENTION**

OUR CRISIS INTERVENTION FOR CHILD VICTIMS OF SEXUAL ABUSE PROGRAM IS THE ONLY ONE OF ITS KIND IN THE COUNTY – SERVING OVER 5,000 CHILDREN SINCE 1987.

Our Crisis Intervention for Child Victims of Sexual Abuse program provides immediate, professional counseling for child victims of sexual abuse, some as young as two years old. In 2015, we provided 1,968 one-on-one counseling sessions for 189 child victims of sexual abuse; and we counseled 209 supportive family members through individual and support group sessions.

### CRISIS INTERVENTION FOR CHILD VICTIMS OF SEXUAL ABUSE

CHILDREN COUNSELED - 189
SUPPORTIVE FAMILY COUNSELED - 209
COUNSELING SESSIONS - 1,968
SUPPORT GROUP SESSIONS - 26

We help children cope with the trauma of sexual abuse through one-on-one, Trauma-Focused Cognitive Behavioral Therapy and through counseling and educational support group sessions with peers and supportive, non-offending family members. Through individual counseling, education, and support for child victims and their family members, clients are able to heal, restore their sense of self, resume a level of normalcy in their lives and households, and prevent future victimization.

### FOLLOWING OUR CRISIS INTERVENTION COUNSELING FOR CHILD SEXUAL ABUSE VICTIMS:



# JUVENILE INTERVENTION SERVICES OUR JUVENILE INTERVENTION SERVICES HELP AT-RISK YOUTH TURN AWAY FROM CRIME AND TOWARD MORE PRODUCTIVE FUTURES.

Our Comprehensive Juvenile Offender Outreach Services (CJOOS) and Managing Aggression & Violence (MAV) programs help adjudicated youth and those at risk of juvenile justice involvement. In 2015, we helped 120 at-risk teens – still young enough to turn their lives around – learn and master life-transforming skills.

### **JUVENILE INTERVENTION SERVICES**

NEW YOUTH SERVED - 120
GROUP SESSIONS HELD - 98
OUTINGS - 5
YOUTH RE-ENGAGED WITH SCHOOL - 80%

Through an evidence-based curriculum, mentoring, and experiential learning opportunities, program participants reduced recidivism and learned how to avoid violence and crime, build character, and become productive members of the community with a renewed focus on career and educational goals. 80% of participants who indicated that they were disengaged with school during intake, were re-engaged with school upon program completion and indicated that "getting good grades" was a priority.

Run with the support of local law enforcement, Mercer County Juvenile Probation, and Family Court, our community-based Juvenile Intervention Services significantly impact the lives of participants by providing a disposition alternative to confinement and detention, and by reducing their vulnerability to the lure of gangs and street life.

### AMONG GRADUATES OF OUR JUVENILE INTERVENTION PROGRAMS:



# **PETKids**

### **OUR COMM**

### **GOVERNMENT FUNDERS**

City of Trenton, Community Development Block Grant

County of Mercer, Department of Human Services

New Jersey Department of Children & Families, Division of Child Protection & Permanency

New Jersey Office of the Attorney General, Victim Advocacy Grant Program

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Roger & Betty Haymon, in memory of George Gill

Judy Joffe, In memory of George Gill

George C. Meyer, in memory of Jane Brooks

Irene Mimnaugh, in memory of Charlotte Coley

Chris & Denise Pratico, in honor of PEI-Kids' Juvenile Intervention Services Program

Chris & Denise Pratico, in honor of Janet Rosenzweig

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Jeffery & Iris Wasserstein, in honor of Nicholas Ventura

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PEI Kids' Crisis Intervention for Child Victims of Sexual Abuse program was supported by Grant Number 2015-VA-GX-0021 awarded by the Office for Victims of Crime, Office of Justice Programs, U.S. Department of Justice. The opinions, findings, and conclusions or recommendations expressed herein are those of the contributors and do not necessarily represent the official position or policies of the U.S. Department of Justice.

This 2015 annual report includes gifts made within the calendar year. PEI Kids has tried to recognize all who have contributed and we apologize if we have inadvertently omitted or misspelled any name. Please advise us of any errors, so that we may correct our records, by contacting Janina Akins, Development and Community Relations Coordinator, at 609.695.3739 or at jakins@peikids.org.

1985-2015

PREVENTION
ENTERVENTION

— John G. Roberts, Jr.



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