



2016 Annual Report

Field of Dreams...Raising Hope

Published spring, 2017

PEI Kids is dedicated to promoting and maintaining a safe environment for all children.

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Introductory Remarks

This year's theme at PEI Kids is *Field of Dreams...Raising Hope*. It is a testament to our success connecting with so many children over so many years to restore hope so children may pursue their dreams. For 32 years, PEI Kids mission has been dedicated to *promoting and maintaining a safe environment for all children*, and 2016 was no different. We continued to train, educate, empower, intervene, and advocate on behalf of Mercer County children to make sure they have the chance for a future they want and deserve.

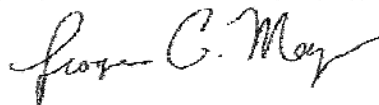
PEI Kids' accomplishments over the past year made great strides forward as we changed children's lives by delivering child abuse prevention, intervention and support services with care and integrity. We held focus groups to ensure that local youth had a voice in helping us develop meaningful new programming to better serve them. We launched a gender-responsive program to address the unique needs of girls in Mercer County's juvenile justice system. We provided therapeutic counseling and support groups for nearly 400 child victims of sexual abuse and their supportive family members; and we began laying the groundwork for a new Teen Support Group to help young people successfully transition to adulthood. In total, we made a difference in the lives of over 10,000 children and families in 2016.

One young counseling client who came to PEI Kids suicidal and depressed in 2016 recently wrote us to share her success. She wrote:

"I, myself, find it hard to believe that I have the courage to do all of this. Because of (PEI Kids), I now value life and want to help others. Thank you so much for helping me to become the person I am today."

What a privilege to continue in this powerful legacy of working together to cultivate an environment where our children can blossom into their purpose and into the people they are destined to be.

Yours in service,



George C. Meyer
President, Board of Trustees



Roslyn E. Dashiell
Executive Director



PREVENTION

Our Prevention Education programs seek to reduce children's vulnerability to physical and sexual abuse, bullying, assault and neglect by teaching them how to be safe at home, at school, and in the community.

We also teach adults how to create a safe environment for children and respond appropriately to actual or suspected abuse.



Through our school-based programs...

In 2016, we provided 434 school-based workshops for 9,343 Pre-K to 8th-grade students in 65 public, private, and charter schools — teaching them how to be “*safe, strong, and free.*”

We also partnered with Washington School in Trenton to implement a school-wide bullying-prevention program to launch the 2016-17 school year.

Throughout Mercer County, we trained 464 teachers, administrators, and parents how to reinforce safety strategies and create a safe environment in our schools and communities.

Through our community-based programs...

As lead agency of the Greater Mercer Coalition to Prevent Child Sexual Abuse, we offered a series of weekly *Enough Abuse* workshops throughout Mercer County during April — Child Abuse Prevention Month — to teach adults how to prevent, identify, and respond appropriately to child sexual abuse. In 2016, through our free, *Enough Abuse* community workshops we trained 224 adults in how to create safer communities for our children.

FAMILY SUPPORT SERVICES

Our *Support Services* programs offer consistency, support and assistance for children in foster care (age 0—18) and families in transition. Through our Supervised Visitation program, children in foster care spend quality time with their biological family members in a safe, nurturing environment. This enables fragile families to strengthen family bonds and provides parents the opportunity to demonstrate parenting abilities with the hope of

reunification. Additionally, through our Transportation Plus program, we provide assisted transportation for infants, children and teens in foster care — enabling them to attend doctors' appointments, counseling sessions, family assessments and therapy, court-ordered activities, and participate in community-based programs and activities that promote well-being.

In 2016, we provided the following Support Services:

Clients served: **154 children | 97 foster and biological parents**

Family visits supervised: **1,616**

Transportation provided: **46,752 miles | 3,818 hours**

Family case files provided to Family Court and the Division of Child Protection & Permanency (DCP&P) to assist with child permanency/planning: **49**



CRISIS INTERVENTION

We specialize in providing professional counseling, through Trauma-Focused Cognitive Behavioral Therapy, for child victims of sexual abuse and supportive, non-offending family members.

The Mercer County Prosecutor's Office refers 98% of its child sexual abuse cases to PEI Kids for immediate crisis counseling and support.

Our *Crisis Intervention for Child Victims of Sexual Abuse* program is the only one of its kind in the County. In 2016, we counseled 166 child victims and 213 supportive, non-offending family members to help children and families heal from the trauma of sexual abuse.

Overall, we provided 1,888 sessions of professional counseling at no charge to clients or their families, and we held 28 bi-weekly Support Group sessions for child victims, siblings, and family members helping them grow through education and peer support. While 68% of our counseling clients were from low-income households, we receive counseling referrals for victims from every municipality in the County. In 2016, our counseling clients were:

Gender: 37% Male | 63% Female

Residency: 43% Trenton | 23% Hamilton | 12% Ewing
7% E. Windsor/W. Windsor | 2% Princeton | 1% each: Hightstown,
Hopewell, Lawrence, Pennington, Robbinsville, Cranbury | 7% Other

Age(s): 0-2 = <1% | 3-5 = 14% | 6-12 = 49% | 13-17 = 36%



After child victims of sexual abuse received counseling in our Crisis Intervention program, they demonstrated the following outcomes:

- 94%** Were able to function well in school
- 100%** Improved mastery of emotions and regained self-esteem
- 94%** Developed enhanced positive coping skills
- 100%** Rated the quality of services they received as excellent (57%) or good (43%)¹

¹ Children over age 10 completing the satisfaction survey

JUVENILE INTERVENTION SERVICES

Our *Juvenile Intervention Services* help adjudicated and at-risk youth develop skills and competencies that prevent future involvement in the justice system, have long-term impact on quality-of-life factors, and address unmet needs that may be barriers to optimal functioning. Through an evidence-based curriculum, mentoring, and experiential learning, participants reduce recidivism, learn how to avoid violence and crime, build character and empathy, and work toward more productive futures.

Run with the support of local law enforcement, Juvenile Probation and Family Court, our Juvenile Intervention Services significantly impact the lives of participants by providing a disposition alternative to confinement and detention and reducing their vulnerability to the lure of gangs and street life. In 2016, we helped 140 teens master life-transforming skills and change the trajectory of their lives. Program graduates regularly demonstrate a renewed focus on career and educational goals.

In July, we launched a Summer Initiative — an intensive schedule of program sessions — to provide youth with structured time during summer. By empowering at-risk youth — teaching them to reject violence, respect authority, and the availability of better options — they have demonstrated the capability and willingness to make better choices for themselves and their communities.

Achievements among JIS program graduates in 2016 include:

- 100%** Developed a support network to help them meet their ongoing goals and needs
- 70%** Avoided further involvement in the juvenile justice system ²
- 95%** Reported improved conflict-management skills
- 90%** Reported improved violence-avoidance skills

YOUTH SERVED: 140 | GROUP SESSIONS HELD: 115 | EDUCATIONAL OUTINGS: 12 | SERVICE PROJECTS: 5

² Based on one year post-program follow-up reporting

OUR COMMUNITY OF SUPPORT

GOVERNMENT FUNDERS

City of Trenton, Community Development Block Grant

County of Mercer, Department of Human Services

New Jersey Department of Children & Families, Division of Child Protection & Permanency

New Jersey Office of the Attorney General, Victim Advocacy Grant Program

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Dennis & Beverly Yard
*in honor of Denise Pratico's
milestone birthday*
Brig. Gen. and Mrs. Robert S. Dutko Sr.
in honor of the children we serve
Nicole Cody
in memory of Jack Keller
The 200 Club of Mercer County
in honor of George Meyer
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in honor of Nicholas Ventura
Dr. Patrick and Mrs. Elizabeth Sullivan
in honor of Jane Lowe-Rodriguez

GIFTS IN KIND

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Bernard's Salon & Spa
Black Forest Acres

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Greenacres Country Club	Panera Bread		
Hair Port Salon			
Hamilton Car Wash			

We have made every effort to ensure the accuracy of this listing. Please accept our sincere apologies for any omissions or inaccuracies; and notify us by calling 609.695.3739 or by emailing info@peikids.org. Thank you.

FINANCIALS

2016 FINANCIAL HIGHLIGHTS - STATEMENT OF ACTIVITIES*

REVENUES & OTHER SUPPORT

Government Grants	\$ 698,057
Program Fees	6,607
Fundraising, net of expenses	89,461
Foundation contributions	188,236
Individual & Corporate donations	67,934
Investment & Rental income	<u>17,638</u>
Total Revenues & Support	\$ 1,067,933

* January 1, 2016 through December 31, 2016

EXPENSES

Programs:	
Prevention	\$ 158,012
Crisis Intervention Counseling	200,704
Supervised Family Visitation	225,502
Transportation	88,754
Juvenile Intervention	134,480
Total Programs	807,452
Management & Administration	161,145
Resource Development	<u>114,333</u>
Total Expenses	\$ 1,082,930

MISSION

PEI Kids is dedicated to promoting and maintaining a safe environment for all children. PEI Kids works with the child, family and caregiver to provide prevention, intervention and advocacy programs relating to personal safety, sexual abuse, and the overall well-being of the child.



Safe Kids. Sound Futures.
www.peikids.org
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We extend our heartfelt thanks to the donors, corporate, government and community partners, and volunteers who make our work possible and helped to make a difference in the lives of more than 10,000 children and families in 2016. Thank you.



2016 Annual Report

To conserve and best utilize resources, we have produced PEI Kids' 2016 Annual Report as an e-document. You may obtain an abridged, printed version of this report by calling 609.695.3739, emailing info@peikids.org, or by writing to PEI Kids, 231 Lawrence Road, Lawrenceville, NJ 08648.

If you would like to donate to PEI Kids, please mail your contribution to 231 Lawrence Road, Lawrenceville, NJ 08648; or donate online at www.peikids.org using a debit or credit card. For information on volunteer opportunities, please call PEI Kids at 609.695.3739 or visit our webpage at <http://www.peikids.org/get-involved/>. Thank you.