

Program Highlights

Prevention & Education Programs

- CAP – Child Assault Prevention
- CAP Bully Prevention Program
- Kids on the Block
- Cyber Empowerment
- Greater Mercer Coalition to Prevent Child Sexual Abuse – Enough Abuse Campaign



PEI Kids' Development & Public Relations Coordinator Jesse Elliot receives funds raised by LIS students in December of 2013.

PEI Kids' Prevention Department visited **70** Mercer County schools during 2013, presenting a total of **567** workshops. Preschool through eighth grade students were given empowering lessons in bullying, cyber-safety, and child assault prevention. In total, these workshops reached **13,500** children, parents, and educators! Our Enough Abuse Campaign was also active in the community, presenting **20** workshops to parents and child-serving adults, educating them on the warning signs, prevention methods, and proper responses to child sexual abuse. In total, **300** Mercer County adults were educated by the Enough Abuse Campaign.

As PEI Kids empowers children with child abuse prevention techniques through its school-based workshops and presentations, children often show appreciation for our support. In 2013, PEI Kids received funds raised by four 6th grade Lawrence Intermediate School (LIS) students, who sold "rainbow loom" awareness bracelets to their peers in response to recent child abuse stories in the news.

Intervention Services for Child Victims of Sexual Abuse

• Crisis Intervention for Child Victims of Sexual Abuse

As one of the cornerstone programs at PEI Kids, our Crisis Intervention for Child Victims of Sexual Abuse program continues to work closely with the Mercer County Prosecutor's Office. The Mercer County Prosecutor's Office refers **98%** of reported child sexual abuse cases to our office for counseling services. In 2013, the program's licensed counselors helped **252** child victims and **290** supportive family members cope with the trauma of child sexual abuse.

Bonding and communication between girls who have been sexually abused and their mothers/female caregivers improves through our support groups sessions. Often, we see such improvements during support group activities, such as art therapy and other stress relieving activities. When asked what she sees as the outcome for participants of our support groups, PEI Kids' Director of Clinical Services Dr. Juanita Johnson Brooks answered, "healing and the ability to respond more appropriately to a hurting child."



Mother and daughter bond during support group pottery activity at PEI Kids' office.

Find out how you can
make a difference



Scan the QR code, or visit
www.peikids.org

MISSION STATEMENT

PEI Kids is dedicated to promoting and maintaining a safe environment for all children. PEI Kids works with the child, family, and caregiver to provide prevention, intervention, and advocacy programs relating to personal safety, sexual abuse, and the overall well-being of the child.

ANNUAL REPORT

2013

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David B. Thompson

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** Company/Organization names
for identification, not endorsement
purposes.*

Support Services

- Supervised Visitation
- Transportation Plus

Working with the New Jersey Department of Child Protection and Permanency, our Supervised Visitation program coordinated **1,619** visits between children in the foster care system and their biological parents and siblings in 2013. Our Transportation Plus program provided **3,690** hours of transportation services to help adults and children in need attend visitations, evaluations, and other important appointments. These programs are crucial to our ultimate goal of safety, permanency, and well-being for children and families.

In 2013, PEI Kids purchased a brand new Honda Accord, a car that is safe and reliable for our Transportation Plus clients.



PEI Kids' Transportation Plus Driver Cristine Santos getting ready to pick-up a child in PEI Kids' new Honda Accord.

Community-based Juvenile Intervention Services

- Comprehensive Juvenile Offenders Outreach Services (CJOOS)
- Managing Aggression and Violence (MAV)

Run hand-in-hand with local law enforcement, the Mercer County Probation Department's Juvenile Unit, and the Mercer County Family Court, PEI Kids' highly regarded Juvenile Intervention Programs have helped thousands of at-risk youth realize lifestyles outside of crime culture that lead to productive and safe futures. In 2013, these intervention programs served **120** adolescents and teenagers. Despite the fact that a high percentage of program participants report prior gang involvement, the recidivism rate for program graduates is only **25%**, which is far below national statistics.

Every year, PEI Kids benefits from the support of The Bonner Center at The College of New Jersey, which provides our CJOOS and MAV programs with mentors who give guidance and support to program participants.



PEI Kids' Juvenile Intervention Services Department Coordinator Robert Fiorello with Bonner staff, volunteers, and AmeriCorps members who provided mentoring services to youth in the CJOOS and MAV programs in 2013.

2013 Donors

PEI Kids is grateful to our many supporters. Without them, we would be unable to continue to serve vulnerable youth and families through our programs and services. Below is our listing of 2013 supporters who generously gave \$100 or more to PEI Kids. Please note that we have taken every possible step to ensure the accuracy of this listing. We encourage you to please bring any errors or omissions to our attention by calling (609) 695-3739.

Government Funding

City of Trenton, Community Development Block Grant
Mercer County Department of Human Services
New Jersey Department of Children & Families, Division of Child Protection & Permanency
New Jersey Office of Faith Based Initiatives, a Division of Programs in the Department of State
New Jersey Office of the Attorney General, Victim Advocacy Grant Program

Corporations & Foundations

A La Mode
AAA Mid-Atlantic Insurance & Financial Services
Arbonne Charitable Foundation
Bartlett Family Foundation
BlackRock
Borden Perlman Salisbury & Kelly
Buchanan, Ingersoll & Rooney, PC
Capital Health
Church & Dwight Co., Inc.
Commercial Cleaning Corporation
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Hopewell Township PBA Local 342
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Inside Architecture, PC
Investors Bank
Janssen Pharmaceuticals, Inc.
Lawrence Township Community Foundation
McGovern Legal Services, LLC
MDAdvantage
Merancas Foundation
Mercadien Group
Morgan Stanley
Motorworks
New Jersey Manufacturers Insurance Co.
Phoenix Advisors, LLC
PNC Bank
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Prevent Child Abuse - New Jersey
Princeton Area Community Foundation
Public Service Electric & Gas
Quakerbridge Radiology - A Princeton Radiology Practice
RedEye, Inc.
Riverside Communications
Roma Bank
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Szaferman, Lakind, Blumstein & Blader P.C.
The Bunbury Company
The Horizon Foundation for New Jersey
The Robert Wood Johnson, Jr. Fund of the Princeton Area Community Foundation
The TJX Foundation, Inc.
The Tuchman Foundation, Inc.
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Trenton Thunder Charities
Ventura Wealth Management
White Birches Consulting LLC
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Kristen Vidas
Jeffrey & Iris Wasserstein
David Yarian
Jeffery Ziegler

2013 FINANCIAL HIGHLIGHTS - Audited Results

Year Ended December 31, 2013

STATEMENT OF ACTIVITIES

REVENUES & OTHER SUPPORT

Grants — federal	\$98,938
Grants — state	\$499,042
Grants — county	\$109,403
Program Fees	\$45,257
Fundraising, net of expenses	\$66,299
Contributions — Corporations & Foundations	\$226,482
Rental income, net expenses	\$16,912
Investment income	\$1,837

Total Revenues and Support: \$1,064,170

EXPENSES

Program Services

Prevention Services	\$186,939
Crisis Intervention	\$193,060
Supervised Family Visitation	\$225,372
Transportation Plus	\$84,752
Juvenile Intervention	\$136,932

Total Program Services \$827,055

Supporting Services

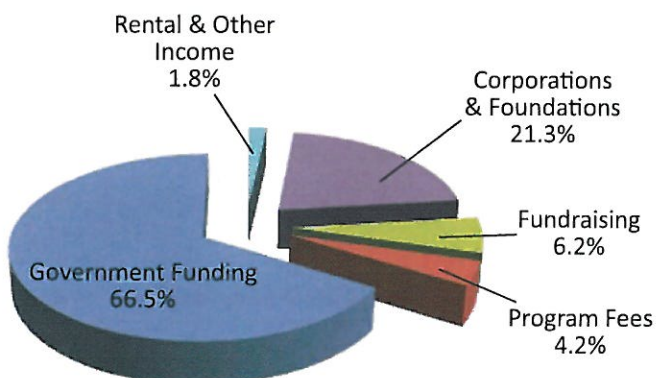
Management & General	\$158,853
Fundraising	\$101,821

Total Expenses: \$1,087,729

STATEMENT OF FINANCIAL POSITION

Total Assets	\$998,312
Total Liabilities	\$361,263
Total Net Assets	\$637,049
Total Liabilities and Net Assets	\$998,312

2013 Revenue



2013 Expenses

