



**Children go to school each day
to learn and succeed.**

**They should feel
happy and safe at school.**

Too often, they do not.

Once considered “kids being kids,” bullying is increasingly recognized as a cause of student absences, drop outs, violent tendencies, self esteem issues and even suicides... And, each school year, new technologies are escalating sexual risks to children and concerns for their safety.

PEI KIDS is a nonprofit organization with a 26-year history of working with educators, parents, students and law enforcement. We will work closely with your school district, youth group or community organization to easily, but comprehensively, provide engaging **Prevention/Education and Intervention workshops focused on Child Assault and Bullying Prevention:**

Bullying: Our “No More Bullies, No More Victims” program sensitizes children to the problems and consequences of face-to-face and cyber bullying while teaching them de-escalation methods. Based on the famous Olweus Bullying Prevention model, our workshops educate and motivate the entire school community.

Child Assault Prevention: We use age-appropriate role plays, songs, pictures and life-size puppets to help children recognize and effectively deal with potentially dangerous situations, including on-line, peer, sibling, stranger and known-adult physical and sexual assault. Our teacher/staff in-service training and parent training help adults recognize the signs of abuse and help the victims.

DID YOU KNOW?

Some of the top years for bullying are 4th through 8th grade, in which 90% of children are victims.

There is a “clear association” between bullying, depression and suicide attempts — and a direct link between bullying and crime.

Every weekday, 160,000 children miss school because they are afraid of their peers.

Adult and student intervention in bullying is critical from elementary through high school.

DID YOU KNOW?

45% of kids have been bullied online.

39% of teenagers admit to posting sexually suggestive messages on line. 48% report receiving them.

Police worldwide report sharp rises in “sexting” due to the prevalence of smart phones.

1 out of every 4 girls and 1 out of every 7 boys is sexually assaulted before the age of 18.

Statistics obtained from various sources and studies, including NJCAP. For details, contact PEI Kids.



Contact Melody Powell, PEI Kids Director of Prevention Services, at mpowell@peikids.org or 609-695-3739 to bring our safety-focused programs to your school, youth group or community organization.

Because schools should be places where children go to learn and feel safe.

www.peikids.org