

## INSIDE

New Design, More Helpful Content on <a href="http://www.peikids.org">www.peikids.org</a>	2
Join PEI Kids' Board!	2
Greater Mercer Coalition Efforts Gain Speed and Funding	3
Special Events and Community Members Support PEI Kids	4
PEI Kids in the Media	5
Shout Out to Recent and New Grantors	6
Prevention Education and Intervention Program Highlights	7
2012 Financial Summary	9
2012 Donors	10

Find out how you can make a difference



Scan the QR code image above, or visit [www.peikids.org](http://www.peikids.org)

## MESSAGE FROM THE BOARD PRESIDENT AND EXECUTIVE DIRECTOR

### "Enough Abuse!"

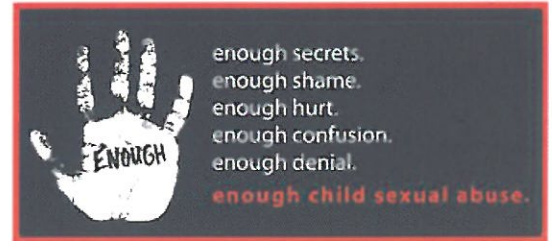
It's a simple phrase, and a strong one. It is what guides the work of so many of us involved and committed to PEI Kids.

Studies have consistently shown that one in four women and one in six men report experiencing sexual abuse in childhood. A 2007 research study indicated that 73% of child victims do not tell anyone about the abuse for at least a year; 45% of victims do not tell anyone for at least five years; and some never disclose what they often consider a shameful secret.

That is simply *unacceptable*.

As an added component to PEI Kids' longstanding efforts to stop child sexual abuse, we are now the lead agency of the "Greater Mercer Coalition to Prevent Child Sexual Abuse." Using the *Enough Abuse* campaign model that has proven so effective in the state of Massachusetts and beyond, we are working to reach out to all corners of our community to educate, communicate and advocate regarding the sensitive topic of child sexual abuse. PEI Kids' history of serving child victims and their supportive family members – plus the fact that the Mercer County Prosecutors Office refers 100% of victims to our counselors – puts us in a unique and powerful position to educate our community and help stop this epidemic.

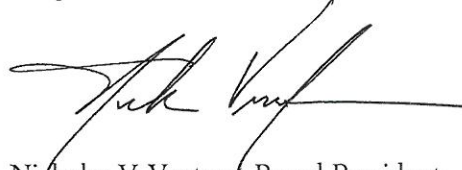
PEI Kids seeks your engagement and support going forward as we strive toward the ambitious Coalition goal of "educating every adult who lives or works in the Greater



Mercer area regarding how to prevent child sexual abuse; how to recognize when abuse is happening; and how to respond appropriately to children (and adults) who have the courage to disclose." Please encourage organizations, companies and community groups you are involved with to bring an *Enough Abuse* workshop to their audiences!

We understand child sexual abuse is a sensitive topic. In fact, we have unfortunately found that some businesses and funders are hesitant to "go there." Yet, if we are going to make a positive change to those statistics cited above... go there we must.

As you read on the pages that follow about the other important work of PEI Kids – juvenile intervention/anti-gang efforts; child assault and bullying prevention workshops; supervised visitations for children in foster care and their biological families; and professional counseling for child victims of sexual abuse and their families – and our many recent accomplishments, please keep in mind that we simply cannot operate without community support. As a nonprofit, we perpetually seek new volunteers, board members and donors. Please reach out to either of us at any time for more information about what we do and how you can get more personally involved!



Nicholas V. Ventura, Board President  
[nventura@venturawealth.com](mailto:nventura@venturawealth.com)  
(866) 899-0068



Penelope R. Ettinger, Executive Director  
[pettinger@peikids.org](mailto:pettinger@peikids.org)  
(609) 695-3739



# POSTINGS

## PEI Kids' Board of Trustees

Nicholas V. Ventura, *President*  
Ventura Wealth Management

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Hopewell Township Police Dept.

Jane Lowe-Rodriguez, *Treasurer*  
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ETS

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AAA Mid-Atlantic

Penelope R. Ettinger, M.S.  
*Executive Director*

## PALS

People Appreciated for  
Long Service

Thomas A. Bartlett  
Brig. Gen. Robert Dutko, Sr.  
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Keith Smith

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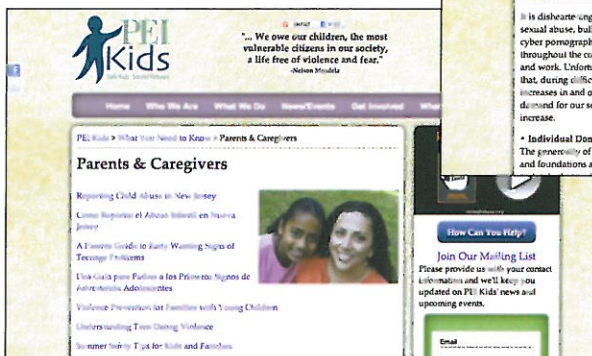
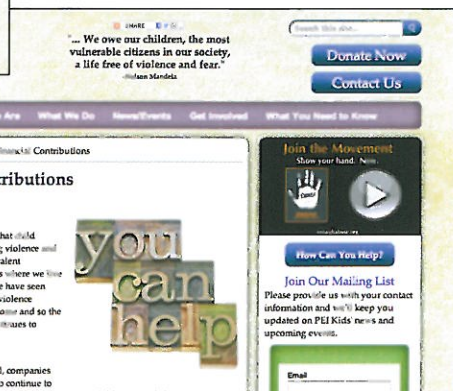
David B. Thompson

\* Company/Organization names for  
identification, not endorsement purposes.

## NEW DESIGN, MORE HELPFUL CONTENT ON www.peikids.org

PEI Kids recently revamped [www.peikids.org](http://www.peikids.org) to feature a more compelling and navigable design, scrolling images and information on how the community can join our efforts to keep children safe. Visitors can browse sections including *Who We Are*; *What We Do*; *News/Events*; *Get Involved*; and *What You Need to Know*.

Designed by Curotec, LLC, the site also showcases various videos, photographs and links. Check it regularly for updates regarding events, workshops and other helpful resources.



Members of PEI Kids' wonderful Board fill many roles – volunteering, fundraising, friendraising and more. We are always looking to fill our board with committed and inspiring community members! Shown above: PEI Kids Board members pose after a recent meeting. (From l. to r.) Denise Pratico, George Meyer, Loni Hand, Nicholas Ventura, Nola Bencze, Margaret Chipowsky and Jane Lowe-Rodriguez. Missing are Karen Alexander, Shelly Punchatz and Andrew Zalescik.



## GREATER MERCER COALITION EFFORTS GAIN SPEED AND FUNDING

One of the most important responsibilities adults have is to protect children from harm. With this in mind, PEI Kids has been working with a coordinated Coalition dedicated to preventing child sexual abuse in Mercer County.

*The Greater Mercer Coalition to Prevent Child Sexual Abuse* began in 2012 with the goal to educate every adult who lives and/or works in the Greater Mercer community on 1) how to prevent child sexual abuse, 2) how to recognize potential abuse and 3) how to respond appropriately when a child discloses they have been abused.

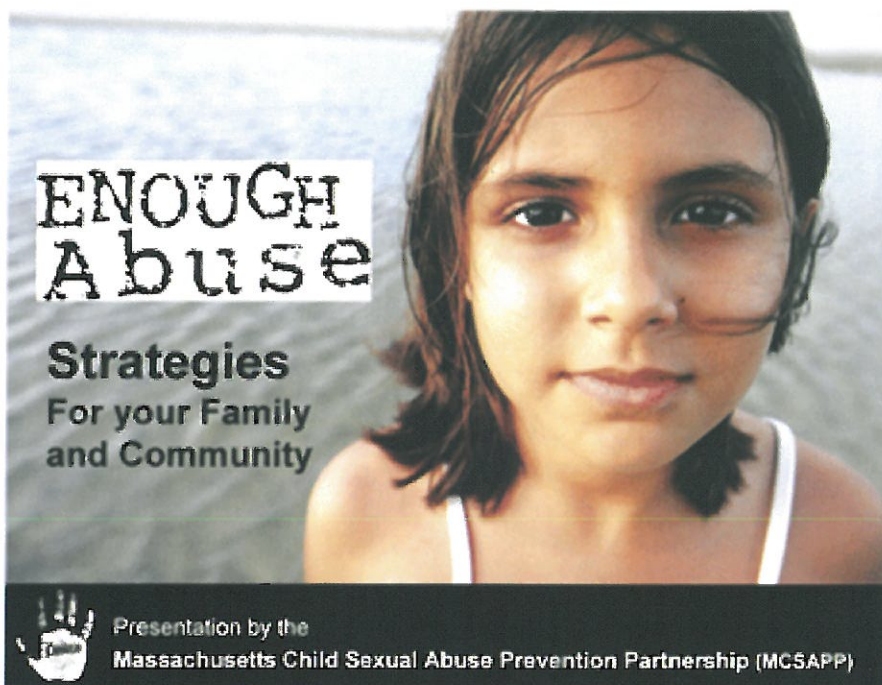
As Penny Ettinger, PEI Kids Executive Director, states, "We need to focus on prevention as well as change how our communities deal with child sexual abuse by educating parents, teachers, faith leaders and family members to recognize the signs of abuse and respond appropriately to child victims – so we can help and support them rather than re-traumatize them."

This bold initiative is focused on replicating the *Enough Abuse* Campaign, developed in Massachusetts with funding from the Centers for Disease Control. *Enough Abuse* is more than an educational curriculum; it is a campaign that identifies child sexual abuse as a public health epidemic and mobilizes support at all levels of society to prevent it from ever happening.

Coalition members represent all 13 municipalities of Mercer County and a wide range of disciplines, including the medical community, child welfare, adult survivors of sexual abuse, law enforcement, religion and education.

Together, we are working to provide community-based education and training workshops and ensure that area businesses and organizations where children visit or participate formally, including sports leagues and schools, have clear and appropriate child safety policies in place.

*"We need to focus on prevention as well as change how our communities deal with child sexual abuse by educating parents, teachers, faith leaders and family members to recognize the signs of abuse and respond appropriately to child victims – so we can help and support them rather than re-traumatize them."*



Coalition efforts have gained great speed in the last several months, with members having trained close to 500 people via community events and coordinated *Enough Abuse* training

workshops. This past November, the Coalition partnered with the Mercer County Commission on Abused, Neglected and Missing Children to host a conference entitled *Preventing Child Sexual Abuse: It's Everyone's Responsibility*, presented by leading experts and attended by close to 100 professionals, ranging from social service providers to law enforcement members, from the Mercer County area.

PEI Kids is very grateful for the support and investment of two recent Coalition funders -- the **Princeton Area Community Foundation Fund for Women and Girls**, and **Prevent Child Abuse New Jersey (PCA-NJ)**.

This support, and more that we hope to generate from the community, will help us educate thousands of people in Mercer County about this important topic, and keep children safe for many years to come!

For information about how you can schedule an *Enough Abuse* workshop for your organization or business, please contact Stephanie at [sholcomb@peikids.org](mailto:sholcomb@peikids.org) or (609) 695-3739.



*Thank you to the following additional community and corporate event sponsors!*

## TASTING IN TITUSVILLE

**Champagne Level:** Riverside Communications

**Caviar Level:** Marty & Beth Deitchman; First Choice Bank

**Truffles Level:** AAA Mid-Atlantic; Friend of PEI Kids; Kathy & Phil Colicchio; Chris & Denise Pratico

### **Restaurants and vendors:**

Bitter Bob's; Café Mulino; Cairo Cakes; Cuginos Italian Specialties; El Taco Loco; El Tule Restaurant; It's Nutt's Restaurant; Maddalena's Cheesecake & Catering; Patriots Crossing; Shop Rite Liquors of Pennington; Yahweh Bread Co.

## Girls' Night Out

**Sponsored and Hosted by:** Marsilio's Kitchen

### **Participating Businesses:**

A La Mode on the Road, Arbonne; Ginny's Fancies; Favor Your Moments; Origami Owl; Pampered Chef; Tastefully Simple; Tea for All; Thirtyone Gifts; Visual Effects, artist & designer; Jane Zamost; Zanya Salon Spa.

### **Sponsors:**

Nottingham Insurance; John Rossi DJ, Parties!; Rare to Well Done; George Meyer; Ventura Wealth Management.

## 2013 CRYSTAL BALL

### **Super sparkling sponsor:**

PNC Bank

### **Sparkling sponsors:**

Buchanan Ingersoll & Rooney PC; Hill Wallack Attorneys at Law; NJM Insurance Group; Tuchman Foundation; Ventura Wealth Management

### **Shimmering sponsors:**

Roma Bank; Capital Health; Phoenix Advisors, LLC

### **Brilliant sponsors:**

Hopewell Township PBA; Quakerbridge Radiology; REDEYE



Mark your calendar for **PEI Kids' 8th Annual Wine & Food Tasting – "A Fare to Remember"** at an exciting new location! Join us **Friday, October 18, from 6:30–9 pm** at **Trenton-Mercer Airport (Ronson Aviation Hangar)** to enjoy fabulous food from local restaurants and caterers and an array of domestic and international wines. Collectible and exotic cars and aircraft will be on display; and we will offer a 50/50 and wingspan raffle. Tickets are \$60 each or 2/\$100. For information about sponsorships, advertising or general information, contact Ester Rodriguez (609) 695-3739 or email [erodriguez@peikids.org](mailto:erodriguez@peikids.org). For participating restaurants and vendors, visit [www.peikids.org/newsevents/fundraising-events](http://www.peikids.org/newsevents/fundraising-events).

*All wines provided by Shop Rite Liquors of Pennington. Luxury, exotic & collectible cars provided by Interstate Motorsports of Hopewell.*



## SPECIAL EVENTS AND COMMUNITY MEMBERS SUPPORT PEI Kids

PEI Kids has organized and hosted a variety of local fundraisers in the past year to raise much needed money for our services and programs.

In March, more than 100 daughters, sisters, business colleagues and BFFs gathered at the treasured Marsilio's Kitchen to enjoy an evening of food, wine and shopping at PEI Kids' second annual **"Girls' Night Out"** and raise more than \$2,000 for PEI Kids. All food and most of the wine served at the event were generously donated by Marsilio's Kitchen, which has a history of charitable work with PEI Kids.

June's warmer weather ushered in PEI Kids' **Crystal Ball: Foreseeing Bright Futures for Children dinner and auction**, held at the beautiful Stone Terrace by John Henry's in Hamilton. Attendees bid on more than 100 items donated by local businesses and sports memorabilia from the Phillies, NY Jets, NJ Devils and Philadelphia 76ers as they helped raise more than \$47,000 to support our services. Held annually for the past 22 years, the event featured a silent and live auction, baskets and a 50/50 raffle. We were happy to share personal stories from clients and to honor PNC Bank with PEI Kids' 2013 Community Partner Award.

## SCENES FROM OUR JUNE 2, 2013 CRYSTAL BALL



Guests at the 2013 Crystal Ball peruse the silent auction tables.



Dinner & Auction representatives from Quakerbridge Radiology enjoy the evening.



PEI Kids' Executive Director Penny Ettinger (l.) and Board President Nick Ventura (r.) present the 2013 Community Partner Award to PNC Bank. From left: Yolanda Swiney, VP PNC Bank Community Development; Darlene Robinson, VP and Development Advisor, PNC Bank Community Development; Lavern Rice, VP and Lawrence Branch Manager.



Dinner guests and evening speakers meet Susan (l.) from Sesame Street (Loretta Long).



## PEI Kids in the Media

We are thankful for local media coverage publicizing our efforts to keep children in our community safe. Below are just a few samples of recent coverage!

### Anti-gang workers: No one's beyond reach

City program aims at stopping youth violence at its source

By Erin Duffy  
STAFF WRITER

TRENTON — For 14 years, staff and volunteers from PEI Kids have been doing quiet work on Saturday mornings in Trenton, trying — sometimes successfully, sometimes in vain — to straighten out the lives of youths who've racked up auto theft or assault charges before their 18th birthday.

They work on anger management and de-escalation tactics with teens who have hair-trigger tempers. They role-play, asking young people to place themselves in scenarios and walk through how they would react. But mostly, they talk — about subjects



Mark Parrish, left, and Rob Fiorello stand in a room at the Sam Naples Community Center in Trenton where the two run the Comprehensive Juvenile Offenders Outreach Service.

like gang life, loyalty versus snitching or the latest burst of violence on the streets. Sometimes, more importantly, they just listen.

"We talk. It's informal," program coordinator Rob Fiorello said. "We have a topic today, we talked about loyalty and how showing loyalty to the wrong

group, the wrong person can have very dire consequences. We talk about community violence, how to stay safe, how to avoid situations that could put us in harm's way, how to adhere to the law, how to be successful within the parameters of the law.

"Mostly," he continued, "we talk. We talk about things maybe they should be talking to a parent or guardian about, maybe they don't feel comfortable talking to a parent or guardian about. We are here every week. We are structure. We are consistency."

The program is called Comprehensive Juvenile Offenders Outreach Services — CJOOS for short. It is a court-mandated probation program run by Lawrence-based nonprofit PEI Kids for juveniles between the

SEE PEI, PAGE A07

To view and read the articles at full size, please visit our website at [www.peikids.org/category/press-releases](http://www.peikids.org/category/press-releases).

5-day | Satellite

**nj.com** New Jersey

N.J. NEWS LOCAL NEWS N.J. POLITICS SPORTS H.S. SPORTS ENTERTAINMENT

### Editorial: PEI Kids in Lawrence steers kids away from violent gang life

By Times of Trenton Editorial Board  
on March 12, 2013 at 10:47 AM, updated March 12, 2013 at 10:47 AM

Despite the plague of violence stricken the city, there is reason for hope in Trenton's future.

PEI Kids has been on the case for 14 years, blurring new trails beyond the doctors of crime and the dead ends where too many of the city's youth remain idling and stuck for life.

Times staffer Erin Duffy summed up the work of PEI Kids in a story on the program for kids from 11 to 18 this way: "They work on anger management and de-escalation tactics with teens who have hair-trigger tempers. They role-play, asking young people to place themselves in scenarios and walk through how they would react," Duffy wrote. "But mostly, they talk — about subjects like gang life, loyalty versus snitching or the latest burst of violence on the streets."



### Coalition to Prevent Child Sexual Abuse to Educate Citizens During Child Abuse Prevention Month

Mercer County Families and Children to benefit from Child Sexual Abuse Prevention Workshop & Trainings

FOR IMMEDIATE RELEASE

**PrLog (Press Release) - Apr. 11, 2013 - LAWRENCEVILLE, N.J.** — In observance of Child Abuse Prevention Month in April, PEI Kids/The Greater Mercer Coalition to Prevent Child Sexual Abuse has organized several workshops and a day-long training to raise awareness about child sexual abuse and mobilize our community to protect children.

"Child sexual abuse is a public health epidemic, with 1 in 4 girls and 1 in 6 boys experiencing some form of sexual abuse before they turn 18," explains Penny Ettinger, Executive Director of PEI Kids—a nonprofit organization based in Lawrenceville, NJ, that is dedicated to keeping children safe. "Because of the silence around this issue, it is estimated that 90% of sexual abuse cases are never reported."

Led by PEI Kids, and as part of the national "Enough Abuse" Campaign, the Greater Mercer Coalition to Prevent Child Sexual Abuse has taken the initiative to educate every adult who lives in and/or works in Mercer County on how to recognize the behavior signs indicating abuse in children, recognize behavior signs indicating risky behavior in adults, respond appropriately to children who disclose abuse, and report suspected abuse. Through this education, parents, teachers, siblings, pediatricians and others

#### Most Viewed Weekly

- Police Tackling Fetus Lays On Escalator After Fight - 4313 views
- Non-Profit Organization Helps Teen Girls Transition To High School While Preventing Teen Pregnancy - 2468 views
- Police Tackled Accused In Back of Director of Dress for Success Mercer County - 1379 views
- Starting From The Bottom: Teen Achievement Clinic Fights With Homeless Youth April 20, 2013 - 1193 views
- GO! H! H! H! Announces New New Color Collection at Future Water Studio - 1123 views

#### Daily News!

- 10 Year-Old Mobile App Created Recognized For Innovation To Funda Wm Street, Fairfax Va
- Glenn Magazine And Edmon Launch Monte Lyman (LTC) Career Tag To The Green Is Local Press

### Nonprofit PEI Kids to utilize grants to further child safety

MARCH 6-12, 2013 - THE LAWRENCE SUN S

Throughout 2013, PEI Kids will be utilizing several government, corporate and foundation grants to help ensure the safety of Mercer County children.

PEI Kids' services include engaging developmentally appropriate prevention, education and intervention programs relating to personal safety, physical and sexual abuse, understanding physical and educational differences, school safety and bullying, anger management, gang prevention, and the overall well-being of the child and family.

The lead agency of the Greater Mercer Coalition to Prevent Child Sexual Abuse, PEI Kids provides

them 90 percent of the child victims of sexual abuse in Mercer County.

The most recent supporters of Child Victims of Sexual Abuse Program, which serves more than 250 children and their families annually, include The PIX Crime Act, the state Victims of Department of Human Services and the state Department of Children and Families. Additional supporters include the Viola W. Bernard Foundation, the Horizon Foundation for New Jersey, the Lawrence Township Community Foundation, the Zonia Club of Trenton/Mercer. The TJX Foundation provided gift cards during

Recent support for PEI Kids' Outreach Services, a court-mandated program aimed at first- or second-time juvenile offenders on probation, has been awarded from the Meridian Corporation Foundation and Janssen Pharmaceuticals Inc.

Additional supporters include the City of Trenton (Community Development Grant), the Church and Dwight Employee Giving Fund, and the Office of Programs in the Department of State.

Support for the organization's primary prevention efforts, which include child assault and bullying prevention workshops in

year, has come from the PNC Foundation, Wells Fargo and the Trenton Thunder Charities, as well as the state Department of Children and Families. Foundation and the Meridian Corporation Foundation, have provided overall general operating support for the 20-year-old nonprofit.

PEI Kids' programs have a long history of proven results. Penny Ettinger said, "Child victims we counsel remain self-educating and experience a sharp reduction of nightmares, anxiety and depression, and their family members gain a greater understanding of the trauma they've experienced. The at-risk youth in the community become more

we work with experience very low re-arrest rates and increase educational and job skills, self-control and respect for authority. They also learn of and experience positive alternatives to gang culture. Prevention wise, PEI Kids' school workshops educate children, as well as parents and school staff, about the sensitive topics of child assault and sexual abuse, personal safety, physical and sexual aggression, and self-protection strategies — resulting in a healthier safer community for our children. Of course, we couldn't do any of this without the support of our funders, and we are incredibly grateful for the confidence that our grantors as well as our individual donors show in us."



## SHOUT OUT TO PEI Kids' 2013 GRANTORS AS OF SEPTEMBER 1 (NON-EVENT SPONSORS)

### GENERAL OPERATING SUPPORT

The Bunbury Company  
The Merancas Foundation  
Robert Wood Johnson, Jr. Fund  
of the Princeton Area Community  
Foundation

### CRISIS COUNSELING FOR CHILD VICTIMS OF SEXUAL ABUSE

Arbonne Charitable Foundation  
County of Mercer Department of  
Human Services  
The Horizon Foundation for New Jersey  
Lawrence Township Community  
Foundation  
Princeton Area Community Foundation:  
Fund for Women and Girls  
State of New Jersey Victims of Crime Act  
(VOCA)  
TJX Foundation

### COMPREHENSIVE JUVENILE OFFENDERS OUTREACH SERVICES (CJOOS)

Church & Dwight Employee Giving Fund, Inc.  
City of Trenton Community Development  
Block Grant  
New Jersey Office of Faith Based  
Initiatives, a Division of Programs in the  
Department of State  
The Nordson Corporation

### MANAGING AGGRESSION AND VIOLENCE (MAV)

County of Mercer Department of Human  
Services

### CHILD ABUSE/BULLYING PREVENTION

Hedge Funds Care/Help for Children  
PNC Foundation

### SUPERVISED VISITATION/TRANSPORTATION

State of New Jersey Department of  
Children and Families

### GREATER MERCER COALITION TO PREVENT CHILD SEXUAL ABUSE

Prevent Child Abuse New Jersey  
Princeton Area Community Foundation  
Fund for Women and Girls

### HATS OFF TO MIDATLANTIC AAA!

We would like to recognize *Mid-Atlantic AAA* for being the first corporation to invest in PEI Kids as a Super Sponsor! Business Super Sponsors will be highlighted as a top supporter of all our events throughout the coming year. It's a win for businesses and a win for PEI Kids. A company can make a significant one-time sponsorship to start off the year – eliminating multiple solicitations and increasing visibility. For more information, please contact Penny Ettinger at (609) 695-3739.

PEI Kids thanks  
our new and most  
recent grantors  
who have supported  
us in 2013 with  
general operating  
or targeted program  
support (*as of  
September 1*). Note  
that 2012 donors  
are listed in the  
2012 Donor Lists  
on pages 10-11.

As a nonprofit, we  
rely on donations,  
and our fundraising  
efforts are continuous!  
Thank you!

## NEW DONOR SPOTLIGHT – WELCOME!

Hedge Funds Care/Help For Children is an international charity, supported largely by the hedge fund industry, whose sole mission is preventing and treating child abuse. It seeks to raise as much money as possible to fund the programs that do the preventing and treating; and to showcase the philanthropy of the hedge fund industry. Since its inception in 1998, it has awarded over 1,000 grants totaling more than \$36 million.



**Hedge Funds Care | Help For Children**  
Prevent and Treat Child Abuse

### ARBONNE CHARITABLE FOUNDATION

The Arbonne Charitable Foundation's mission is to provide support for programs and opportunities that promote the development of confidence and self-esteem in teenage girls and boys. Through product donations and monetary grants to tax-exempt organizations, and the volunteer efforts of Arbonne Angels, the Foundation supports charitable programs that empower the next generation.



### TRENTON THUNDER CHARITIES

The Trenton Thunder, a minor league baseball team, donates in excess of \$4.7 million worth of goods, services and monetary donations to a variety of community programs.



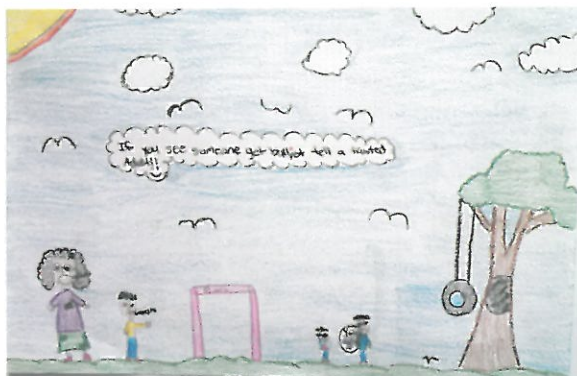
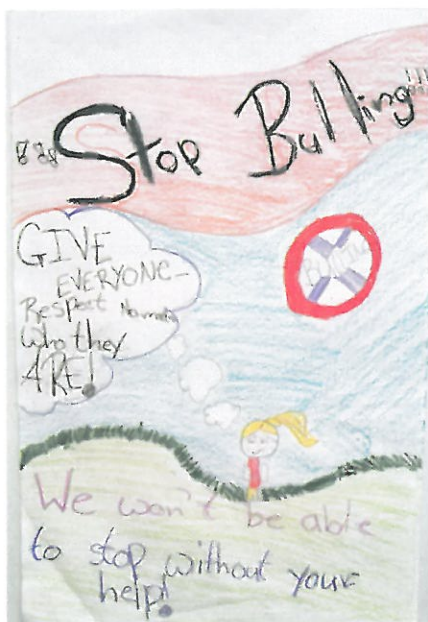


## PREVENTION EDUCATION AND INTERVENTION PROGRAM HIGHLIGHTS

### PREVENTION PROGRAMS

- CAP-Child Assault PREVENTION
- NO MORE Bullies, NO MORE VICTIMS
- Kids ON THE Block
- CyBER EMPOWERMENT
- GREATER MERCER COALITION TO PREVENT Child Sexual Abuse

Our Prevention staff visited 72 Mercer County schools during 2012, presenting a total of 549 workshops reinforcing personal safety and anti-bullying concepts to more than 13,500 pre-school-eighth grade students, parents and educators! Our Enough Abuse Coalition (*see story page 5*) has been very active in the community, bringing attention to the most effective ways to prevent, recognize, report and respond to child sexual abuse.



Winners of the PEI Kids' Bullying Art Contest from left to right: Joseph Cordero, age 8; Gabriella Mauro, age 9; and Edison Simon, age 8. Winners are from Mercerville Elementary School.

### INTERVENTION PROGRAMS

- CRISIS INTERVENTION FOR CHILD VICTIMS OF SEXUAL ABUSE

A cornerstone of our organization, this program's licensed counselors helped 260 child victims of sexual abuse and 353 family members deal with the trauma and after effects of abuse. The County Prosecutor's office continues to refer 100% of reported victims to PEI Kids.

A special mother/daughter support group funded by the Princeton Area Community Foundation and Arbonne Charitable Foundation continues to help increase communication and bonding between girls who have been abused and their mothers/female caregivers, who are often survivors of sexual abuse themselves.



On July 31, 2015, Arbonne representatives visited PEI Kids to treat women and girls in the program to free makeovers, foot soaks, facials and products.



## COMMUNITY-BASED JUVENILE INTERVENTION SERVICES

- **COMPREHENSIVE JUVENILE OFFENDERS OUTREACH SERVICES (CJOOS)**
- **MANAGING AGGRESSION AND VIOLENCE (MAV)**

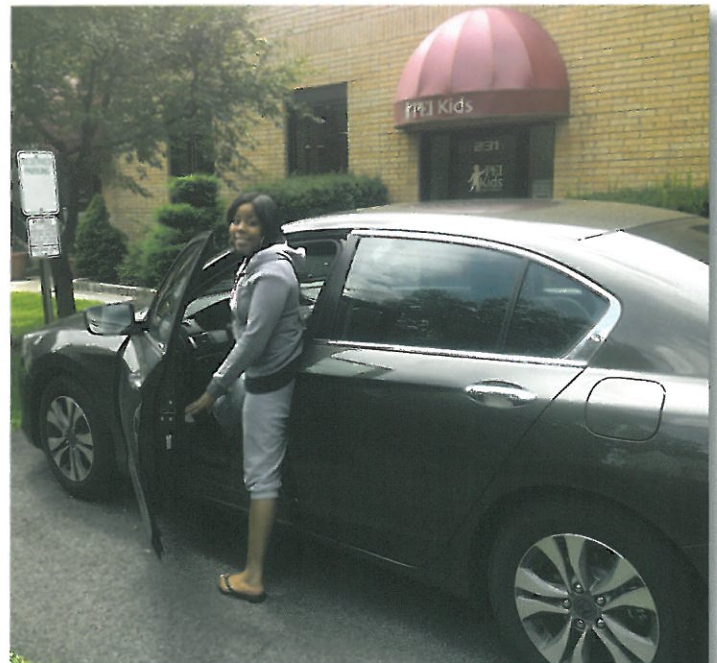
In coordination with local law enforcement, the Mercer County Juvenile Probation Department and the Mercer County Family Court, these programs help youth after they become involved with the criminal justice system to prevent re-arrest, increase life skills and encourage positive life choices. In 2012, our intervention programs served 120 youth. Despite the fact that a high percentage reported prior gang involvement, the recidivism rate for participants is 25%, far below the national statistics. A new partnership with Trenton Central High School supported by the **New Jersey Office of Faith Based Initiatives, a Division of Programs in the Department of State**, allows PEI Kids staff and mentors to tutor students twice a week after school.



## SUPPORT SERVICES

- **SUPERVISED FAMILY VISITATION**
- **TRANSPORTATION Plus**

In 2012, PEI Kids staff supervised 1,626 visits between children in the foster care system and their parents and siblings. We also provided 3,670 hours of transportation services for adults and children in the foster care system. We are thankful for a new car, provided through a grant from the **New Jersey Department of Children and Families**.



*PEI Kids' staff member Daja Lovett poses with a new car made possible by a grant from the New Jersey Department of Children and Families. The car will help us transport PEI Kids' clients and families to and from essential appointments, evaluations and events.*



## 2012 FINANCIAL HIGHLIGHTS - Audited Results

Year Ended December 31, 2012

### STATEMENT OF ACTIVITIES

#### REVENUES & OTHER SUPPORT

Grants — state	\$490,830
Grants — county	\$125,892
Grants — city	\$ 12,500
Grants — United Way	\$ 21,120
Grants — other	\$ 60,641
Program Fees	\$ 41,758
Fundraising, net of expenses	\$104,442
Contributions	\$193,583
Rental income, net expenses	\$ 16,736
Investment income	\$ 1,927

**Total Revenues and Support:** **\$1,069,430**

#### EXPENSES

##### Program Services

Prevention Services	\$204,046
Crisis Intervention	\$188,823
Supervised Family Visitation	\$224,966
Transportation Plus	\$ 88,825
Juvenile Intervention	\$119,791

**Total Program Services** **\$826,451**

##### Supporting Services

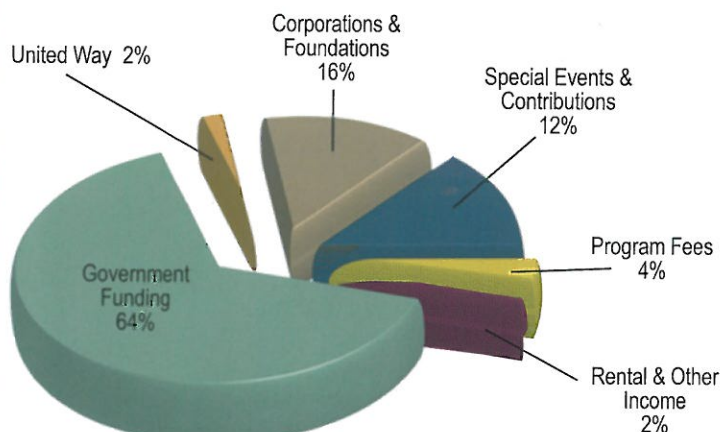
Management & General	\$177,552
Fundraising	\$ 91,451

**Total Expenses:** **\$1,095,454**

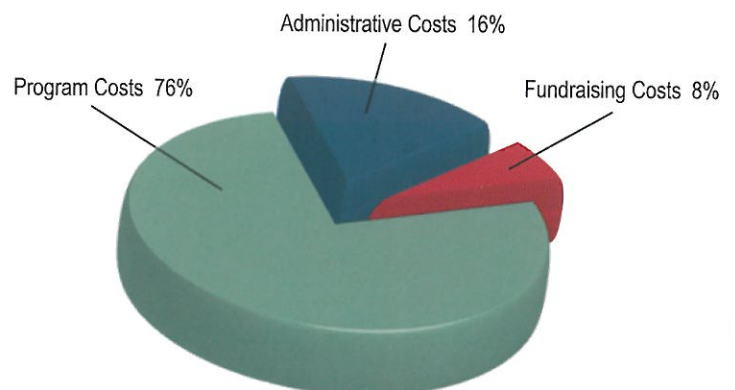
### STATEMENT OF FINANCIAL POSITION

Total Assets	\$1,025,768
Total Liabilities	\$ 365,160
Total Net Assets	\$ 660,608
Total Liabilities and Net Assets	\$1,025,768

#### 2012 REVENUE



#### 2012 EXPENSES





# 2012 DONORS

PEI Kids is grateful to our many supporters. Without them, we would be unable to continue to serve these vulnerable youth and their families through our programs and services. Please note that we have taken every possible step to ensure the accuracy of this listing. We encourage you to please bring any errors or omissions to our attention by calling (609) 695-3739.

## Government Funding

### \$25,000+

City of Trenton, Community Development Block Grant  
Mercer County Department of Human Services  
New Jersey Department of Children & Families, Division of Child Protection & Permanency  
New Jersey Office of the Attorney General, Victim Advocacy Grant Program  
New Jersey Office of Faith Based Initiatives, a Division of Programs in the Department of State

## Corporations & Foundations

### \$25,000+

Merancas Foundation

### \$10,000 - \$24,999

Anonymous  
The Horizon Foundation for New Jersey  
Janssen Pharmaceuticals, Inc.  
Nordson Corporation Foundation  
PNC Foundation  
Robert Wood Johnson, Jr. Fund of the Princeton Area Community Foundation  
United Way of Greater Mercer County  
Viola W. Bernard Foundation

### \$5,000 - \$9,999

AKS Foundation  
Anonymous  
Charles Evans Foundation  
Church & Dwight Co., Inc.  
The Lawrenceville School  
Piper Sutton Foundation Inc.  
Prevent Child Abuse - New Jersey  
The TJX Foundation Inc.  
Zonta Club of Trenton

### \$1,000 - \$4,999

AAA Mid-Atlantic Insurance & Financial Services  
Buchanan, Ingersoll & Rooney  
David Mathey Foundation  
First Choice Bank  
Lawrence Township Community Foundation  
New Jersey Manufacturers Insurance Co.  
New Jersey Utilities Association  
Phoenix Advisors, LLC  
Quakerbridge Radiology  
Taylor, Colicchio & Silverman, LLP  
Trenton Thunder Charities  
Tuchman Foundation  
Ventura Wealth Management  
Wells Fargo Foundation

### \$500-\$999

Borden Perlman Salisbury & Kelly  
Capital Health  
Delectabell Management, Inc.  
ETS  
Hopewell Township PBA Local 342  
PNC Bank  
RedEye, Inc.  
Roma Bank  
Szaferman, Lakind, Blumstein & Blader P.C.  
The College of New Jersey  
Trap Rock Industries, LLC

### \$100 to \$499

Borris, Goldin, Foley, Vignuolo, Hyman & Stahl  
Candela Restaurant & Pizzeria  
Commercial Cleaning Corp.  
Doty Family Foundation  
Geeksquad Service Center 615  
Goldcore Jewelers, Inc.  
Hopewell Township Police Superior Officers Association  
Horvath & Giacin, PC  
Inside Architecture, PC  
Johnson & Johnson Matching Gifts Program  
Manahawkin Chrysler Dodge, Inc.  
Mercadien Group  
MidJersey Chamber of Commerce  
Molina Healthcare (Employee Group)  
Morgan Stanley Smith Barney  
Pellettieri, Rabstein & Altman  
Pennsbury Racquet & Athletic Club, LLC  
PSEG (Power of Giving Campaign)  
Radian  
Stoolmacher Consulting Group  
Trenton Area Soup Kitchen (TASK)  
Xerographic Document Solutions

### Up to \$100

Peter J. Russo Agency  
The Millipore Foundation  
S.L. Bencze & Associates  
The Woman's Club of Lawrenceville

## Individuals

### \$5,000 - \$9,999

Tom & Fran Bartlett  
Marty & Beth Deitchman  
Anonymous

### \$1,000 - \$4,999

Kathy & Philip Colicchio  
Denise & Chris Pratico

### \$500-\$999

Nola Bencze & Thurman Gates  
George & Evelyn Gill  
Rhea Goldman  
George Meyer  
Mark & Kathy Mucciacciaro

### \$100-\$499

Karen Alexander & Warren Harris  
Pat Beaber  
Ronald Berg  
Richard Berman  
The Hon. Maryann K. Bielamowicz  
Diane Blaszk  
Randy Bloom & Michael Scolaro  
Beverly Burgio  
Margaret Chipowsky  
Charlotte Coley  
Martina & Dennis Davidson  
Leon & Rosalie Deitchman  
Marsha & Joel Dowshen  
Mitchell Draizin  
Janellen Duffy & David Wagner  
Brig. Gen. & Mrs Barbara S. Dutko Sr., USAF (Ret)  
Barry & Ruth Edelman  
Don Ehman & Linda Kinsey  
Peter Espeut  
David Fakier  
Saul & Jae Fisher  
Rafi Gardee  
William & Eileen Geoghan  
Edward Graham  
Sharon Gray  
Donna Gusty  
Loni & Marcus Hand  
Jack Hayon & Holly Slepman  
Steven & Paula Heller  
Mary Sue Henifin  
Caesar Iacovone  
Eunice & Larry Jadlocki  
Tracy King  
Avram Kornberg  
Alan & Bonnie Kurfurst  
Steven Leder  
John & Diane Lusdyk  
Lance & Suzanne Maloney  
Barbara Marcianti  
M-Theresa J. Marder  
Virginia Mason  
Edward & Elizabeth McBride  
Daniel McElwee  
Marci Meixler  
Mark P. Merkowitz



Janice Mills  
 Irene Mimnaugh  
 Gregory & Susan Myers  
 Nicole & Dan Naperkoski  
 Mary Beth Nelson  
 Jeffrey & Mary Noonan  
 Sergio Passaro  
 Jennifer & Paul Pierson  
 Joanna Poe Walker  
 Michael & Nancy Powers  
 Janet Reese  
 Eric & Elyce Rosen  
 Carolyn Sherman  
 Hank & Lisette Siegel  
 Gary & Betsy Silverman  
 Rebecca Sinatra  
 Kenneth Singer & Sandy Spellman  
 Ann & Michael Sneed  
 Sharon Squicciarino  
 Robert & Donna Steinmetz  
 Allen & Marybeth Swisher  
 Timothy & Carmen Tatum  
 Joe & Gloria Teti  
 Dave & Marlene Thompson  
 Maria Tramo  
 Martin Tuchman  
 Nick & Michelle Ventura  
 Kristen Vidas  
 Jeffrey Wasserstein  
 Jeanne Wigder  
 Thomas & Stephanie Will  
 David & Jane Yarian

#### Up to \$100

Anonymous  
 Taso & Patricia Arhontoulis  
 Ellen Sue Armes  
 Naomi Baer  
 Barbara Bancroft  
 Don & Ruth Barrack  
 Jeffrey Bartolino  
 Rosemary Bernardo  
 Russell & Sharon Bershad  
 Fay Black  
 Barbara Blair  
 Gary & Carol Budd  
 Frederick & Nancy Buono  
 Jeffrey & Nancy Burns  
 David Carroll & Mary Enright  
 Sharon Cost & Laura Reebe  
 Penelope Ettinger  
 Dickie & Barbara Fakier  
 Nancy Froude  
 James & Gabriela Gill  
 Scott & Tara Gill  
 Paul & Helene Gottlieb  
 Christine Gravelle  
 Fred & Barbara Greenstein  
 Jill Griff  
 Alice Haines  
 Gail Houlihan

Joan Kane Josephson  
 Susan Kelly  
 Linda Leparulo  
 Robert & Judith Lindenberger  
 May Martin  
 Ryan Pilarski  
 Rita Scozzari  
 Janice Shull  
 Cheryl Smith  
 Ronald Sost  
 Bill & Lisa Springer  
 Elisabeth Stewart  
 Irvin & Phyllis Stoolmacher  
 Ray & Nancy Thompson  
 Sarah Wright  
 Andy & Jennifer Zalescik  
 Jeffrey Ziegler

#### Gifts in Kind

A La Mode  
 AAA Mid-Atlantic Insurance & Financial Services  
 Al Barker  
 American Girl  
 Arthur Murray Princeton  
 Nola Bencze & Thurman Gates  
 Bernard's Salon & Spa  
 Broadway Ballroom  
 Brooklyn Botanic Garden  
 Cafe Mulino  
 Candela Restaurant & Pizzeria  
 Captain Paul's Firehouse Dogs  
 Carl Fischer Chocolates  
 Cashelmara Inn  
 Chambers Walk Café & Catering  
 Scott & Susan Chanin  
 Cherry Grove Farm  
 Charlotte Coley  
 Kathy & Phil Colicchio  
 Commercial Cleaning Corp.  
 Eugene Coughlin  
 Country Critters  
 Craft Worldwide Holdings, LLC  
 Martina & Dennis Davidson  
 Martin & Beth Deitchman  
 Diana P. Lang Photography  
 John Dodd & Carmen Marranco  
 Joel & Marsha Dowshen  
 Enzo's La Piccola Cucina  
 Penelope Ettinger & Kris Bauman  
 Fedora's Café & Catering  
 Kevin & Mary Fitzpatrick  
 Freddie's Tavern  
 Gentle Healing Wellness Spa  
 George & Evelyn Gill  
 Greenacres Country Club  
 Donna Gusty  
 Gymboree Play and Music Of Princeton  
 Halo Farms  
 Pdraig & Denise Harris  
 Hill Wallack

Hopewell Valley Vineyards  
 Issalon  
 Jeff Gordon Cellars  
 Karla's Restaurant  
 KC Prime Restaurant  
 Kepner-Tregoe Inc.  
 Lambertville House  
 Leonardo's II Mediterranean Grill  
 Longwood Gardens  
 Love on A Hanger  
 Joseph Marrazzo  
 Marsilio's Catering  
 Brian & Kathy Martin  
 Daniel McElwee  
 George Meyer  
 New York Giants  
 New York Jets  
 Tubby Olive  
 Kathy Pentek  
 Linda Petrenko  
 Denise & Chris Pratico  
 Recklesstown Potters  
 RedEye, Inc.  
 Sal De Forte's  
 Salon Rouge  
 Salt Creek Grille  
 Savory Spice Shop  
 Sbraga  
 Sesame Place  
 Kenneth & Amy Stoddard  
 Styleworthy  
 Marybeth Swisher  
 Terhune Orchards  
 The Daily Show  
 The Ferry House Restaurant  
 The Great American Cheesecake  
 The Music Box  
 The Papery  
 The Skin Studio  
 Dave & Marlene Thompson  
 Rebecca Thompson  
 Michael & Sherry Tracey  
 Tre Piani  
 Trent Jewelers  
 Trenton Thunder Charities  
 Triumph Brewing Company  
 Dr. & Mrs. John Tydings  
 Vecere Jewelers  
 Nick & Michelle Ventura  
 Joyce Washburn  
 Wegmans Food Market  
 Tracey Wolfe  
 Young's Nail Studio & Day Spa  
 Za Restaurant





231 Lawrence Road  
Lawrenceville, NJ 08648  
609-695-3739

[www.peikids.org](http://www.peikids.org)

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Thank you to the **Janssen Pharmaceuticals** team for donating more than 60 hours of volunteer time to spruce up and paint the PEI Kids counseling rooms. Children have already commented about the brighter colors!



Visit our new website! [www.peikids.org](http://www.peikids.org)