

2019 ANNUAL REPORT



Mission

PEI Kids' mission is dedicated to promoting and maintaining a safe environment for all children.

PEI Kids works with the child, family and caregiver to provide prevention, intervention and advocacy programs relating to personal safety, sexual abuse and the overall well-being of the child.

A Message from our Executives

Dear Friends,

In its 34th year as the premier provider of child safety and child assault prevention programs in Mercer County, PEI Kids looks back with pride on what we have accomplished in 2019. Our Prevention Education workshops reached over 10,000 children in every Mercer County municipality; and 82% of the teens graduating from our Juvenile Intervention programs were re-engaged with school and pursuing their educational and career goals. Our Crisis Intervention program provided over 2,000 hours of counseling for child victims of sexual abuse, and counseled 330 supportive family members so they could serve as an anchor and facilitator of their child's healing.

Crucial to PEI Kids' operating success are the fundraising events and activities which provide much-needed fiscal support that enables the agency to keep its programs running seamlessly. Event volunteers and committee members lend their time and talent with the heartfelt dedication that only a volunteer can. We owe a debt of gratitude to them, along with our corporate sponsors who generously sustain our mission; and our corporate volunteers from Bloomberg LP, Molina Medicaid Solutions, Janssen Pharmaceuticals, and others who came out to staff our signature fundraising events and lend their support. Thank you for making the very important work of PEI Kids' mission possible.

With heartfelt gratitude,



*Loni Hand, Esq.
Board President*



*Roslyn Dashiell
Executive Director*

PROGRAM AREAS

Prevention Education

Prevention Education programs seek to reduce children's vulnerability to physical and sexual abuse, bullying, assault, and neglect by teaching them how to assert their rights to be safe at home, at school, and in the community. and by teaching youth-serving organizations how to create a safe environ-



Crisis Intervention Counseling

Through our Crisis Intervention for Child Victims of Sexual Abuse program, we provide professional counseling to help child victims of sexual abuse heal, recover, resume normal healthy functioning, and reduce the risk of re-victimization.

Juvenile Intervention Services

Our Juvenile Intervention Services have helped over 3,500 system-involved youth and at-risk teens—providing them with tools, knowledge, skills, and support—to change the trajectory of their lives and work toward more productive futures.



Family Support Services

Our Family Support Services assist children in foster care through our Supervised Visitation program, where children spend quality time with biological family members; and through our Transportation Plus program which enables children to attend doctors' appointments, counseling sessions, court-ordered activities, and community-based programs that promote well-being.



BOARD OF TRUSTEES

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99.2%

SCHOOL STAFF VIEW THE PROGRAMMING AS
VALUABLE AND ESSENTIAL

PREVENTION EDUCATION

95.8%

SCHOOL STAFF PLAN TO REINFORCE AND
FOLLOW UP ON PREVENTION STRATEGIES



11,128

YOUTH SERVED



391

ADULTS TRAINED



55

SCHOOLS VISITED



493

**SCHOOL-BASED
WORKSHOPS**



11,519

LIVES IMPACTED

12

**DISCLOSURES OF ABUSE
REPORTED BY
CHILDREN ON SITE**



JUVENILE INTERVENTION SERVICES



150

**NEW YOUTH
SERVED**



186

**GROUP SESSIONS
HELD**



209

**COMMUNITY SERVICE
HOURS COMPLETED**

82%

**YOUTH RE-ENGAGED
WITH SCHOOL**

7 OUT OF **10**

**PROGRAM GRADUATES
REMAINED FREE OF
FURTHER JUSTICE-
SYSTEM INVOLVEMENT**



CRISIS INTERVENTION FOR CHILD VICTIMS OF SEXUAL ABUSE



331

**CHILDREN
COUNSELED**



337

**FAMILY MEMBERS
COUNSELED**



2311

**INDIVIDUAL
COUNSELING
SESSIONS**

26

**SPECIALIZED SUPPORT
GROUPS**

89%

**OF CHILDREN COULD
FUNCTION WELL IN SCHOOL
AFTER COUNSELING**





FAMILY SUPPORT SERVICES



37,544

**MILES OF
TRANSPORTATION
PROVIDED**



1,638

**FAMILY VISITS
SUPERVISED**



158

**CLIENTS
SERVED**

51

**CHILDREN IN FOSTER CARE
BENEFITTED FROM QUALITY
TIME WITH THEIR FAMILY**

100%

**CLIENTS RECEIVED SAFE
AND TIMELY
TRANSPORTATION TO
VARIOUS SUPPORT
SERVICES**



2019 FINANCIAL HIGHLIGHTS | STATEMENT OF ACTIVITIES*

REVENUES AND SUPPORT

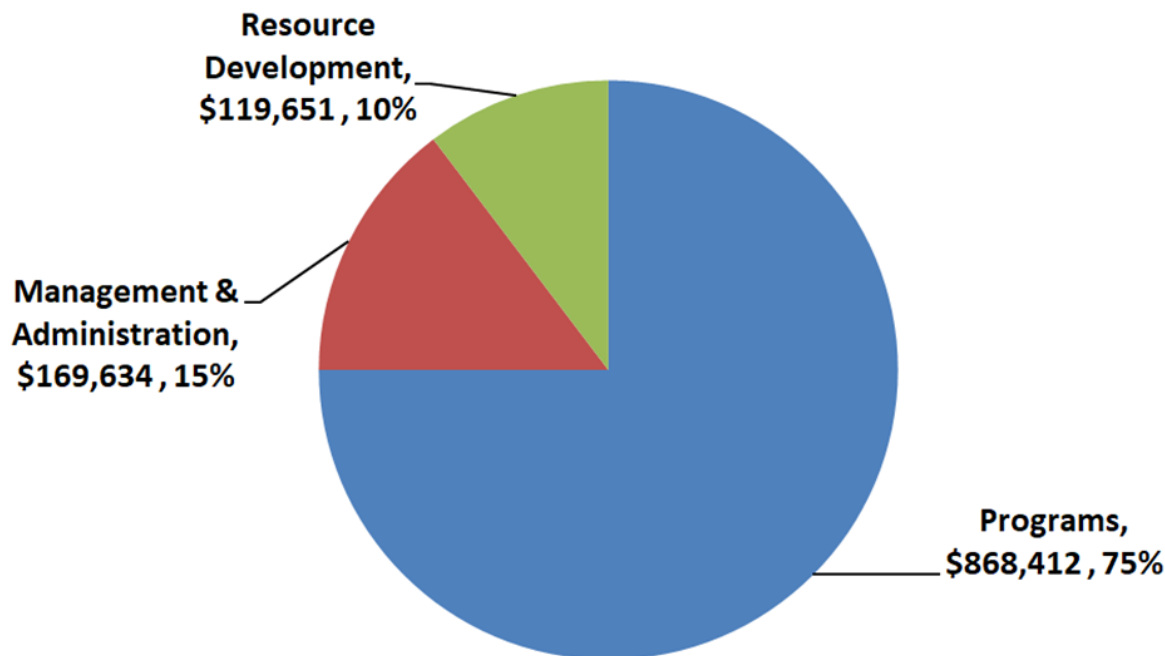
Government Grants	\$ 784,948
Program Fees	19,378
Fundraising (net of expenses)	84,990
Foundation Contributions	163,831
Individual & Corporate Donations	73,205
Investment & Rental Income	<u>14,518</u>
Total Revenues & Support	\$1,140,870

EXPENSES

Programs:	
Prevention	\$ 152,468
Crisis Counseling	238,781
Juvenile Intervention Services	163,009
Foster-Care Support/Visitation	230,632
Foster-Care Support/Transportation	<u>83,522</u>
Total Programs	\$ 868,412
Management & Administration	169,634
Resource Development	<u>119,651</u>
Total Expenses	\$ 1,157,697

* January 1, 2019 through December 31, 2019

DISTRIBUTION OF EXPENSES IN 2019



Thank You To All Of Our Donors

Government Funders

City of Trenton, CDBG
Mercer County, Dept. of Human Svcs
Mercer County, Prosecutors Office
Middlesex County, Office of Human Svcs
NJ Child Assault Prevention Project at
Camden County College
State of NJ, Dept. of Children & Families
State of New Jersey, Office of the
Attorney General
- Victim Assistance Grant
- Juvenile Justice Commission

U.S. Department of Justice, OJJDP

Community Organizations

Hopewell Township PBA Local 342
Hopewell Twp Superior Officers Assn
Lawrence Twp Community Found.
Princeton Area Junior Woman's Club
United Way of Greater Mercer County

Foundations, Corporations

Abram & D. Walter Cohen Found.
The Ada Howe Kent Foundation
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Aventine Financial Group, LLC
Axiom CPAs, LLC
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Christine's Hope for Kids
Church & Dwight Employee Giving
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Delectabell Management Inc./Taco Bell
The Robert & Joan Dirks Found.
Doty Family Foundation
ETS
Equinox Funds
Fennelly Associates, Inc.
The Fred C. Rummel Foundation

George H. and Estelle M. Sands Found.
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Blader P.C.
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Sharon Wynn and Russell Bershad

Matching Gifts

AmazonSmile Foundation
Doty Family Foundation
ETS Cares
Fennelly and Associates
Network for Good
NJM Insurance Group Matching Gifts Program
OSI Soft Matching Gift Program
Radian Guaranty, Inc.

Fundraising Campaigns via Social Media

Nancy R. Fennelly, Facebook birthday fundraiser
Roslyn E. Dashiell, Facebook birthday fundraiser
Patrick Gianoco, Facebook birthday fundraiser

Tributes

Beverly Araman, in loving memory of my cousin, Robert Davis
Roslyn E. Dashiell, in honor of PEI Kids' founding director, Evelyn Gill
Nancy and Jerry Fennelly, in memory of Mr. Martin Siegel
Franklin and Roberta Flacks, in honor of Dr. Juanita Brooks
Martin and Jan Millner, in honor of Nancy and Jerry Fennelly
Eric Poe, on behalf of Jennifer Ljungberg
Chris and Denise Pratico, in honor of Barbara White
Chris Pratico, in honor of Denise Pratico's birthday
Michael Scolaro, Jr. and Randye Bloom, in memory of The Honorable Bruce R. Campbell
Donna Steinmetz, in memory of my mother, Betty Hubsch
Jeffrey and Iris Robin Wasserstein, in honor of Nicholas Ventura

In-Kind Donors

1911 SmokeHouse Bar-B-Que
Acacia Restaurant
Americana Diner
Antimo's Italian Kitchen
Arbonne Charitable Foundation
Bell's Tavern
Blooming Grove Inn
Blue Point Grill
Bonefish Grill
The Brick Farm Group
Bucks County Playhouse
Classico Tomato Pie West
Copper Hill Country Club
Eugene Coughlin
Cugino's Italian Specialties
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Entrata Ristorante
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Fox Rothschild LLP
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Goldoore Jewelers, Inc.
Hamilton Jewelers
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It's Nutts
KC Prime Restaurant
Linda Kuo
La Stalla
Leonardo's II Mediterranean Grill
Maddalenas Cheesecake & Catering Inc
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McCaffrey's
Mercer County Golf Academy
Metro North
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Nottingham Insurance
One 53
Organo
Pennington Quality Market
Piccolo Tratoria
Jennifer and Paul Pierson
Pine Creek Mini Golf
Denise and Chris Pratico
Rocco's At The Brick
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Sal De Forte's Ristorante
Seasons 52
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COMMUNITY

“PEI Kids provides a valuable pre-trial service to our child victims. As trial approaches, these young victims experience feelings of anxiety at the prospect of testifying in front of their assailant and being traumatized again by having to relive the offense. This assistance makes the victims’ and families’ participation in this process less daunting to them and is invaluable to the successful prosecution of the case. PEI Kids is the only agency providing this type of service.”

Timothy P. Ward
*Assistant Prosecutor |
Chief, Special Victims
Unit*

“The Office of the public defender in Mercer County owes a debt of gratitude to these programs for providing the highest level of services that have consistently benefited our clients and the community.”

Paul J. Glassman
*Assistant Deputy
Public Defender*

“The quality and support of counseling my children received has been wonderful. I was so impressed with how the staff was able to accommodate my child with special needs in therapy”.

*A parent of children
in the Crisis
Intervention for Child
Victims of Sexual
Abuse program*

END

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