

HELPING THE TOUGHEST CHILDHOODS TAKE FLIGHT

MISSION

At PEI Kids, our mission is *dedicated to fostering child-safe communities by delivering expert crisis, preventative, and intervention programs addressing personal safety, sexual abuse, and the overall well-being of vulnerable children.*

PEI Kids is the reason a child’s story doesn’t end in trauma but begins again with hope.

SERVICES

For 40 years, we’ve stood between children and harm they should never have to face — sexual abuse, violence, and emotional trauma. We’re the region’s trusted authority in the prevention and healing of childhood trauma, trusted by courts, schools, and families to handle cases with skill and compassion.

Specialization and expertise set us apart.

Our work lifts children out of harm's way. We provide evidence-based, multi-lingual, and accessible services to over 2,000 children each year, helping them reclaim a sense of safety, build resilience, and find healing that helps kids work toward a more promising future.

Our work lifts children out of harm’s way—and disrupts generational cycles of violence and trauma. Children facing trauma and hardship today have access to the support, safety, and healing that helps shape a brighter tomorrow.



ABOUT US

PEI Kids is the region’s leading expert in preventing and healing childhood trauma. We provide free, evidence-based programs that protect, support, and empower children experiencing violence, sexual abuse, instability, and trauma — giving even the toughest childhoods a chance to soar.

See our 2024-25 Impact Report to learn more about our work at:

<https://doc.storydoc.com/aKkD6a>

WHAT, EXACTLY, WE DO

Serving the community since 1985, PEI Kids has long addressed the most challenging issues affecting children's personal safety and well-being, and the vulnerabilities that place youth at risk.

We work the most vulnerable children in our community, including child victims of sexual abuse, youth impacted by community violence, system-involved children in foster care and the juvenile justice system, and those at-risk of violence, crime, abuse, neglect, online predation, and (re)victimization.



PROGRAMS

Teen Mental Health First Aid

TMHFA is an evidence-based training program for teens in grades 9-12 (ages 14-18) that teaches them how to identify, understand, and respond to signs of suicide risk, substance use, and mental health challenges among friends and peers.

Child Safety Matters

CSM is an evidence-based child assault prevention program for children in grades K-5 that teaches them to recognize unsafe situations and apply the 5 Safety Rules. This two-day training covers personal safety, sexual abuse prevention, bullying prevention, and online safety.

Crisis Intervention for Child Victims of Sexual Abuse

PEI Kids' Crisis Intervention program is the only one of its kind in the region – helping over 6,000 child victims of sexual abuse since 1987 through professional counseling and support, at no cost to victims or their families.

Violence Intervention & Victims' Services

Youth impacted by crime and violence have unique and complex needs. We work to prevent youth violence and address the needs of impacted youth through:

- **Community-based Violence Intervention**
Through CbVI, our Violence Interrupter teams provide safe passage for middle-school students in & around their schools; Facilitators conduct in-school Violence Intervention Groups (VIGs) for students exposed to violence; and our Licensed Counselor delivers one-on-one mental health counseling as part of the school day for students struggling due to violence.
- **Juvenile Intervention Services**
Our JIS program works with high-risk, court-involved, and adjudicated youth to prevent delinquency; reduce recidivism, anger and aggression; and decrease the chances of deeper system involvement for court-involved youth.